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# BAUR-STEINKAMP & COMPANY

1929



3800 ROOKWOOD AVENUE  
INDIANAPOLIS, INDIANA

# To Our Patrons



E PRESENT herewith our 1929 list of new and standard varieties of carnations and chrysanthemums. In these pages you will find, besides the best of the standard sorts a number of new varieties of unusual merit. Some are of our own origination while others were tested and disseminated by other experienced growers. They may all be seen growing in our houses and will bear up under most critical inspection.

We call especial attention to our new carnation "Pink Abundance" which we are disseminating this season and which we are confident will head the list of medium pink (Betty Lou shade) as soon as sufficient stock is available. Also the three new mums which we feel sure will find a large place in your list of varieties.

Prices quoted in this catalogue are for rooted cuttings unless otherwise stated. We sell twenty-five at hundred rates and two hundred fifty at thousand rates. No discounts are allowed. All bills are due on the first day of the month following date of invoice.

In the absence of shipping directions, we will forward according to our best judgement, but in no case will we assume responsibility beyond safe delivery to the forwarding company. In case of loss or damage, file claim with the carrier company and advise us of your action. Orders are accepted subject to availability of stock.

Consult us freely regarding adaptability of varieties to your special needs. Visit our greenhouses and inspect our growing plants or cuttings in the propagating beds. Our new varieties under test are always interesting.

Our heartiest good wishes to you for a prosperous year in 1929.

BAUR-STEINKAMP & COMPANY



*Pink Abundance*

## PINK ABUNDANCE

In offering you "Pink Abundance" we do so with a full consciousness that it must be more than "good" to measure up to your expectations. In our Betty Lou, we gave you wonderful quality and now have added extraordinary freedom without sacrificing quality. Pink Abundance has a type of growth that insures extreme freedom and continuity of crop. It grows upright and comes into bloom quickly after being benched. The stems are long from the start and are always strong enough to hold the bloom upright. The color is a pleasing bright shade of Ward or Betty Lou pink, holding well under all conditions. The size may best be termed large commercial. It is a fine keeper and never splits the calyx. Pink Abundance is as near a perfect commercial variety as we can imagine. It has our unqualified endorsement.

\$3.00 per dozen, \$15.00 per 100, \$125.00 per 1000

# *Standard Varieties*

**W**E GROW large quantities of plants to produce cuttings only, believing that this method produces the highest quality stock. Our cuttings are strong, clean, well rooted and uniform in size. We have added a few varieties this year and have dropped some which are destined to be superceded. The up-to-date grower must change his list of varieties to keep up with the march of progress.

## **HARVESTER**

INTRODUCED BY US IN 1922

Without question the freest flowering white carnation on the market today. Comes into flower quickly and keeps everlastingly at it. Our stock is in fine condition.

\$6.00 per 100, \$50.00 per 1000

## **WHITE WARD**

If you succeed well with Mrs. C. W. Ward, you will probably like this white sport. We have a limited stock in fine condition.

\$6.00 per 100, \$50.00 per 1000

## **SCEPTRE**

Had a big sale the last two years and early orders indicate another big run this season. We are displacing Super Supreme and all other varieties in that color class with Sceptre, which has wonderful keeping qualities along with the other requisites of a fine commercial variety.

\$10.00 per 100, \$90.00 per 1000

## **EARLY ROSE**

A welcome addition to the light pink class, known as the Winsor or Gloriosa shade. Makes fine plant in the field and comes right into bloom when lifted. Recognizing its unusual merit, we stocked heavily and offer you fine cuttings in quantity this season.

\$12.00 per 100, \$100.00 per 1000

## **BETTY LOU**

Its fine bloom, produced freely from early fall until late spring appeal to the grower, the retailer and the public alike. We have a large stock of this fine medium pink variety in healthy condition and offer clean, strong and well rooted cuttings.

\$6.00 per 100, \$50.00 per 1000

## **RADIOLITE**

Many growers who had not grown red carnations for several years, have planted Radiolite. Its wonderful color and fine all-round quality make a strong appeal. We have an entire bed 5 x 220 feet cut back for cuttings.

\$8.00 per 100, \$75.00 per 1000

## **SPECTRUM**

Grown heavily by growers who want a big Christmas cut of red carnations. We carry a large stock for propagating. Fine keeper and shipper.

\$6.00 per 100, \$50.00 per 1000

## **DONALD**

A free flowering, brilliant colored crimson. The demand outruns the available supply each season.

\$6.00 per 100, \$50.00 per 1000

## **ROYAL**

Not a new color but unusual and novel to the public. Attracts at once when used with lighter shades to contrast its rich royal purple. Stock continues limited.

\$6.00 per 100, \$50.00 per 1000

## **ELDORA**

White variegated. Ranks with Harvester in point of freedom. Spicy odor. Good keeper and fine seller. We have a fine stock this year.

\$6.00 per 100, \$50.00 per 1000

## **ROSALIND**

Sport of Matchless. Pink with white edge to each petal. A fine seller. Used effectively in making up baskets and sprays.

\$6.00 per 100, \$50.00 per 1000

## **EARLY DAWN**

Yellow with pink markings. Free flowering and continuous. Good keeper and shipper. Makes strong stems early. Strong grower. This combination of colors has been missed from our list for a considerable period and we welcome Early Dawn.

\$12.00 per 100, \$100.00 per 1000



## MARGARET GRAHAM

Twice winner of the Chrysanthemum Society of America silver cup for the best undisseminated seedling chrysanthemum. The purest white chrysanthemum we have ever grown. Beautiful incurved broad petaled bloom which holds and handles exceptionally well. Has rigid stem and fine foliage right up to the flower. Grows four feet from June planting. Blooms November 12 to 20. Take terminal bud.

\$5.00 per doz., \$25.00 per 100, \$200.00 per 1000



## JUSTRITE

Belongs to the Chieftain type of bloom. Somewhat larger and better in color, and blooms three weeks earlier than that variety. Its blooming date, October 15th, should make this a valuable sort to growers for the large markets. Scored 88 points before the C. S. A. committee. Grows to four feet from June planting. Has rigid stem and good foliage. Take terminal bud.

\$5.00 per doz., \$25.00 per 100, \$200.00 per 1000

## CELESTRA



A round golden yellow that follows right on the heels of Gold Lode. A wonderful seller. Scored 88 points before the C. S. A. committee. Grows five feet tall from Early June planting. Has rigid stem and fine foliage. Blooms October 10th. \$5.00 per dozen, \$25.00 per 100,

\$200.00 per 1000

Celestra may be grown from either late crown or terminal bud. The larger picture on this page is from a crown bud taken about August 25th. The smaller picture is from a terminal bud. The actual size of the two flowers was about the same, but the crown bud flower comes a few days earlier.



# *Chrysanthemums*

OUR MUM department enjoyed a wonderful business last spring. Fine healthy, clean and well rooted cuttings, propagated from fieldgrown stock plants, are sure to give satisfaction. Our 1928 introductions have delighted those who planted them last summer and already we have many sold for spring delivery. Those offered for the first time in this catalogue are quite equal in commercial value to any offered by us in the past. Each will find a prominent place in the commercial list.

## **OUR LAST SEASON'S INTRODUCTIONS**

\$3.00 per dozen, \$12.00 per 100, \$100.00 per 1000

### **Lustre**

Should be benched early in June for best results. Surpasses all other early pinks when well done. Fine shade of lavender pink. Good stem and foliage. Blooms October 8th from bud taken August 25th. Grows four feet high.

### **Indianola**

A wonderful early bronze, blooming October 8th from bud taken August 25th. Plant early in June to grow four feet high. We know of no bronze to equal Indianola at its blooming date.

### **Miss Chicago**

A fine midseason white of loose incurved build. Gives full percentage of perfect blooms and should prove valuable to those who do not need to ship their blooms. Fine stem and foliage. Grows five feet high from June planting. Blooms November 10 to 15. Take terminal bud.

### **Golden Celebration**

Identical with Celebration from which it sported, but so far superior in color that it will quickly displace that variety. As a late November and Thanksgiving yellow it has no equal. Be sure you plant a good block of this fine yellow.

### **Elora (Pompon)**

White with blush shadings while bloom is developing. Gives heavy yield per bench space. Belongs to the large pompon type. Blooms November 1 to 10.

### **Gold Drop (Pompon)**

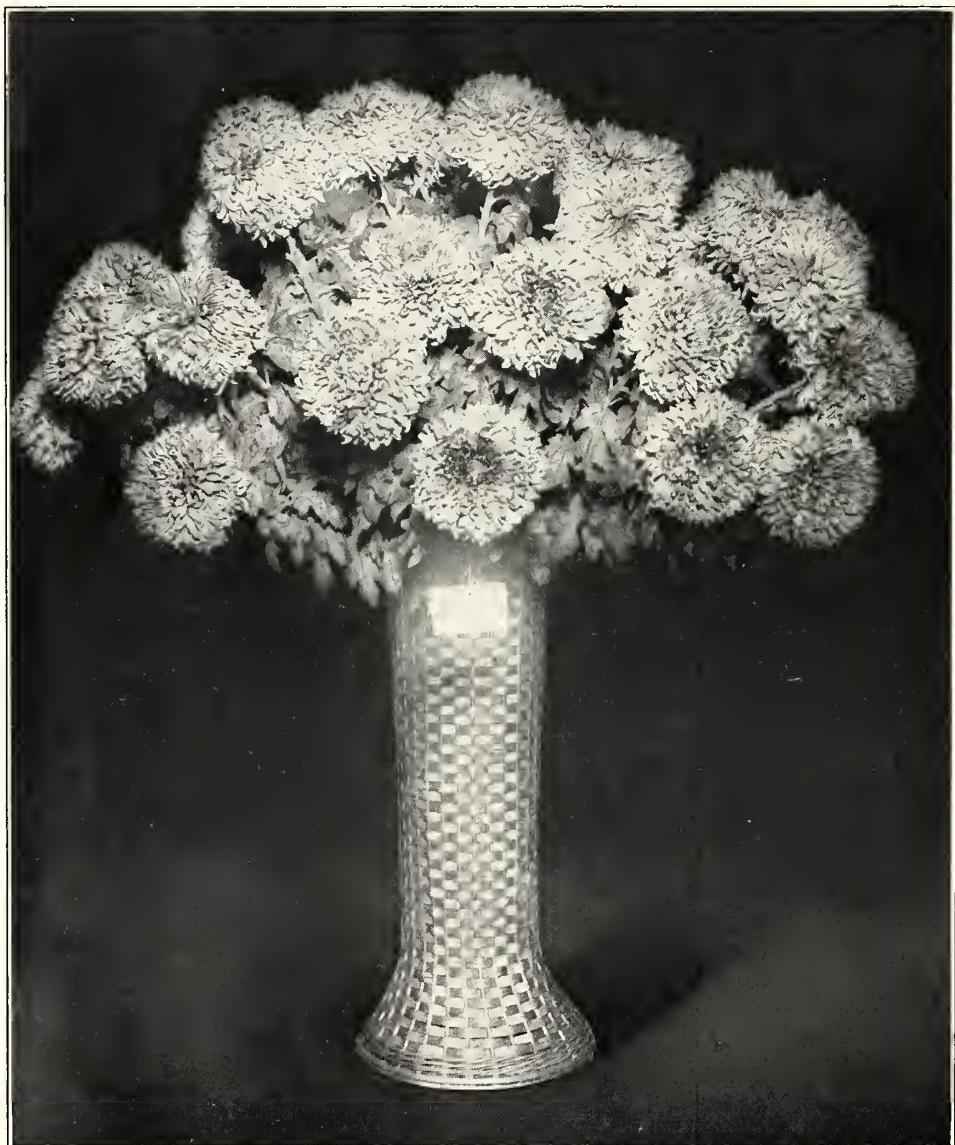
Pleasing shade of bronze with crimson eye. Nuggets type of flower. Produces well and sells fine. Blooms first week in November.

### **Lucinda (Pompon)**

Bright shade of deep pink, a color that sells well. One of our best. Produces well and makes fine sprays.

### **Nubian (Pompon)**

A rich reddish bronze coming into flower ahead of any other of its color, which makes it extra valuable. Fine sprays on long stems. We recommend this highly.



*Golden Celebration*

## STANDARD VARIETIES

\$4.00 per 100, \$35.00 per 1000, except where noted

**QUAKER MAID.** Introduced by us in 1927. The earliest white of mid-season size and quality. Plant first week in June and take last crown bud about August 25th to get it in bloom the first week in October. The terminal bud will bloom ten days later and make somewhat smaller flower. \$7.00 per 100, \$60.00 per 1000.

**OCONTO.** Plant this to follow Quaker Maid. A good white.

**SNOW-WHITE.** Introduced by us in 1924. Best early midseason white in our estimation. Fine stem and foliage. Blooms October 20-25. Take terminal bud.

**MISS CHICAGO.** See page 9 for price, etc.

**MONUMENT.** A great favorite with the large growers who need a compact flower for shipping. We have a fine stock of this fine variety. Introduced by us in 1924. \$5.00 per 100, \$45.00 per 1000.

**FAVORITE.** A fine commercial white from England. Good stem and foliage. Blooms November 10-20.

**CRYSTAL DOME.** Introduced by us in 1927. One of our best commercial whites. Large bloom on rigid stem. Blooms November 5-15. \$7.00 per 100, \$60.00 per 1000.

**TOWANTIC.** Late white for Thanksgiving and later. Large pure white flower.

**GOLD LODE.** A fine yellow companion for Quaker Maid. Handled as recommended for that variety it can be cut out clean the first week in October. Has made a hit with the growers for the big markets. Introduced by us in 1927. \$7.00 per 100, \$60.00 per 1000.

**GOLDEN MEASURE.** Introduced by us in 1927. Large golden yellow bloom carried on rigid stem with good foliage. Blooms about October 20th. Made a fine record last fall. \$10.00 per 100, \$80.00 per 1000. Take late crown or terminal bud.

**GOLDEN GLORY.** Introduced by us in 1922. Still the best yellow for its date, which is the last week in October. Terminal bud.

**CORONNA.** Introduced by us in 1926. Our favorite yellow for the first week in November. Round golden yellow with a wonderful color. Good stem and foliage. Take last crown or terminal bud. \$5.00 per 100, \$45.00 per 1000.

HONEYDEW. Clear lemon yellow. Fine stem and foliage. A wonderful commercial yellow for November 10 to 15. \$10.00 per 100, \$80.00 per 1000. We have a nice stock.

CELEBRATION. The great Thanksgiving yellow. We can supply this in large quantity.

GOLDEN CELEBRATION. See page 9 for price, etc.

SUNBEAM. A few days later than Celebration. Closer incurved bloom and lighter in color. A good sort.

MRS. NELLIE ROSS. Large light colored yellow. Incurved flower with Bonnaffon color. Thanksgiving and later. \$6.00 per 100, \$50.00 per 1000.

LUSTRE. See page 9 for price, etc. Best early pink.

ROSE GLOW. Lively bright pink. Large spreading flower. Good stem and foliage. Blooms October 10th. Introduced by us in 1926.

OCTOBER ROSE. Introduced by us in 1925. Large incurved bloom with soft lavender color. Good stem and foliage. One of the best for its date, October 12th. \$6.00 per 100, \$50.00 per 1000.

GLORIOUS. When well done it is simply "glorious." One of the very best pink sorts for November 1st. Introduced by us in 1921.

PINK TREASURE. Similar but much larger than Chieftain. We rate this as one of our best for November 10-15.

DISTINCTION. Introduced by us in 1925. Our favorite pink for Nov. 15-20. Bright pink. Fine grower. \$6.00 per 100, \$50.00 per 1000.

THANKSGIVING PINK. Introduced by us in 1921. The most dependable pink for Thanksgiving Day cutting. Can be had quite late by growing it cool. Should be planted early in June to get four feet high. A wonderful variety for pot culture.

INDIANOLA. See page 9 for price, etc. A wonderful bronze for early October.

GLADYS PEARSON. Best bronze for late November, covering Thanksgiving Day. Matures practically every bloom perfect. \$5.00 per 100, \$45.00 per 1000.



## SUNBURST

Bronze pompons, which blend so well with autumn foliage are getting more popular each season. The color combination in Sunburst makes it especially well adapted to this kind of arrangement. The bright yellow centre in each flower, surrounded by various shades of bronze, give it a sunburst effect. It is a strong grower, producing fine sprays and it yields a fine crop from the bench space occupied.

\$5.00 per dozen, \$25.00 per 100, \$200.00 per 1000

## STANDARD POMPONS

\$4.00 per 100, \$35.00 per 1000, except where noted.

AUTUMN GLINTS. Introduced by us in 1922. Fine golden bronze. Strong grower. Blooms November 1st.

BUCKINGHAM. The best single pink of its date. Fine clear pink color. Makes wonderful sprays. November 1st.

BOKHARA. Introduced by us in 1925. One of our favorites. Beautiful autumn leaf coloring. Blooms October 25.

CLARET. True claret color. Nuggets type of bloom. November 10.

ELORA. A splendid white pompon. See page 9 for price.

FLORA. Best deep red pompon. Good grower. November 1-10.

F. WILCOX. Bronze. Grown extensively for Thanksgiving Day.

GOLDEN CREST. A clear yellow to grow for Thanksgiving Day cutting. Makes strong growth and fine sprays.

GOLD DROP. Golden bronze with crimson eye. This color is in great demand these days. See page 9 for price.

IDA. Best early yellow. Should be started early and encouraged to make a strong growth. Can be made to yield heavily and always sells well on account of its earliness. October 15th.

LEILAH. A fine pink to grow along with Ida and cut at the same time. Grown in large quantity for the wholesale markets.

LILIAN DOTY. Light pink. A great favorite for disbudding. November 1st.

LUCIA. Introduced by us in 1922. Strong growing lavender pink producing fine sprays and giving heavy yield. October 25th.

LUCINDA. A fine deep pink. See page 9 for prices.

MINONG. A pure white to grow along with Ida and Leilah for early cutting.

MRS. KLERIS. One of the very best in its color, which is a pleasing shade of lavender pink. Blooms October 25th.

**NORINE.** Large button type. Has a wonderful deep golden yellow color. Makes fine sprays and holds well. One of the very best to grow for Thanksgiving day cutting.

**NUBIAN.** Fine early bronze. See page 9 for prices, etc.

**NUGGETS.** Introduced by us in 1924. The best yellow for early November. Fine for pot growing. We have a large stock of this fine sort.

**PINK DOT.** Introduced by us in 1924. White with crimson eye. One of our best for October 25th.

**ROSE CHARM.** Introduced by us in 1924. Bright deep pink, producing fine sprays and giving a heavy cut. One of the best for disbudding.

**ROWENA.** Tall growing bronze for late November cutting.

**RED BEU.** Reddish bronze to grow and cut along with Frank Wileox. A good seller.

**STORMY PETREL.** Introduced by us in 1925. Fine medium early white. Grow this to follow Minong.

**SUNSHINE.** Yellow anemone type for late cutting.

**VARSITY.** Button type yellow. Fine grower and free bloomer. Fine for pot culture. Blooms in late October.

**WHITECAPS.** Introduced by us in 1925. Pure white. Makes fine sprays and blooms November 1st.

**WHITE DOTY.** White sport of Lilian Doty. Grown in large quantity for disbudding for which it is one of the very best.

**YELLOW-FELLOW.** Introduced by us in 1925. One of our very best yellows for mid-November. Makes a strong growth and gives a heavy cut from the space occupied. The sprays are fine and the color is a clear deep yellow.



Pink Abundance—Photographed Dec. 1st, 1928